



EDMUND G. BROWN JR.
GOVERNOR



MATTHEW RODRIGUEZ
SECRETARY FOR
ENVIRONMENTAL PROTECTION

State Water Resources Control Board

MAR 21 2012

Jackson Family Wines
c/o LeeAnne Edwards
421 Aviation Boulevard
Santa Rosa, CA 95403

Dear Ms. Edwards:

WATER DEMAND MANAGEMENT PROGRAMS FOR COMPLIANCE WITH THE RUSSIAN RIVER FROST PROTECTION REGULATION, SONOMA COUNTY

Thank you for submitting your Water Demand Management Programs (WDMP) for the Russian River watershed in Sonoma County to the State Water Resources Control Board (State Water Board or Board), Division of Water Rights (Division). Based on your submittals, Jackson Family Investment, LLC (Jackson) proposes to serve as the governing body for eight WDMPs, and each WDMP will cover a separate tributary watershed within Sonoma County. Each WDMP includes separate ranches within the identified watershed. Division staff reviewed the WDMP proposals and finds that they identify the governing body, the current participants, their frost acreage and sources of water, and they have a schedule for developing and implementing a stream-stage monitoring program and conducting a risk assessment. Division staff also confirmed that Jackson already contacted National Marine Fishery Service staff for consultation. Division staff concludes that Jackson's WDMP submittals are complete and meet the requirements for the initial WDMP submittal as outlined in the State Water Board's Resolution No. 2011-0047. I concur with Division staff's conclusion and hereby approve Jackson's initial WDMP. Please note that my approval is made with the understanding that Jackson will cooperate with other State Water Board-approved WDMPs and will exchange information for the annual risk assessments of the potential for salmonid stranding mortality from cumulative diversions of water for frost protection. Failure to exchange necessary information with other WDMPs may lead to a determination in the future that this WDMP is no longer adequate for meeting the goals of the Regulation, in which case multiple-diverter WDMPs for each separate tributary watershed may be required.

The program inventory Jackson submitted is substantially complete and meets most of the requirements of the three month inventory update due to the State Water Board. However, a three month update is still needed to clarify a few details. The locations of the point(s) of diversion should include the California Coordinates or the Latitude and Longitude of the point of diversion for each participant. Jackson should also include the capacity of the pump(s) used at each identified point of diversion. Please submit this information to complete Jackson's initial program inventory within three months of the date of this letter.

Thank you for your cooperation and diligence in working towards the goals of the Russian River Frost Protection Regulation. Should you have any questions please contact Mr. John O'Hagan of my staff at (916) 341-5368, or by email at johagan@waterboards.ca.gov. Written correspondence should be addressed as follows: State Water Resources Control Board, Russian River Frost Regulation, Attention John O'Hagan, P.O. Box 2000, Sacramento, CA 95812-2000.

Sincerely,

Barbara Evoy, Deputy Director
Division of Water Rights