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State Water Resources Control Board

**NOTICE OF STAKEHOLDER MEETING  
AND  
NOTICE OF OPPORTUNITY TO COMMENT**

**STORM WATER STRATEGIC INITIATIVE PROPOSAL TO DEVELOP A STORM WATER  
PROGRAM WORKPLAN AND IMPLEMENTATION STRATEGY**

**NOTICE IS HEREBY GIVEN** that on the following date, State Water Resources Control Board (State Water Board) staff will hold a stakeholder meeting to provide information and answer questions from the public on the Proposal to Develop a Storm Water Program Workplan and Implementation Strategy. This stakeholder meeting will be held at the following date and time:

**Tuesday, July 7, 2015 – 2:00 p.m.**  
**WebEx Meeting**

**To join the online meeting go to:**  
**Meeting Password: *Stormwater***

<https://waterboards.webex.com/waterboards/onstage/g.php?d=275976749&t=a>

**To join the teleconference:**  
**Call-in toll-free number: 1-866-713-3232 (US)**  
**Call-in number: 1-210-795-5100 (US)**  
**Attendee access code: 2331120**

**NOTICE IS ADDITIONALLY HEREBY GIVEN** that the State Water Board is providing a public comment period on the Proposal to Develop a Storm Water Program Workplan and Implementation Strategy.

**BACKGROUND**

Storm water plays an important role in the management of California's water resources. The Water Boards' Storm Water Program has established alternative, innovative solutions to storm water management in recent years, including integrated approaches through watershed efforts encouraging retention for both water quality and water supply benefits. However, the challenges in regulating storm water discharges continue to grow as California's natural landscape and hydrology is affected by development, a growing population, and climate change. The Storm Water Program must continue to evolve and promote incentive-driven approaches with multiple-benefits that achieve tangible water quality improvement and water supply augmentation.

State Water Board staff conducted outreach in summer 2014 to collect stakeholder input on current storm water-related issues and how to improve management of regulatory and funding programs. The proposed Storm Water Strategic Initiative Workplan Proposal addresses stakeholder concerns and identifies methods to integrate watershed management, multiple-benefit solutions, source control and regulatory efficiencies.

**DOCUMENT AVAILABILITY**

The Proposal to Develop a Storm Water Program Workplan and Implementation Strategy is available to view or download on the State Water Board's Web site at:

[http://www.waterboards.ca.gov/water\\_issues/programs/stormwater/strategy\\_initiative.shtml](http://www.waterboards.ca.gov/water_issues/programs/stormwater/strategy_initiative.shtml)

You may request a paper copy by contacting Ms. Rachael Tadlock at (916) 341-5568 or

[Rachael.Tadlock@waterboards.ca.gov](mailto:Rachael.Tadlock@waterboards.ca.gov)

**SUBMISSION OF WRITTEN COMMENTS**

The State Water Board will accept written comments on the Proposal to Develop a Storm Water Program Workplan. Written comments must be received by **12:00 noon on Friday, July 24, 2015** and addressed to:

Jeanine Townsend, Clerk to the Board  
State Water Resources Control Board  
1001 I Street, 24th Floor  
Sacramento, CA 95814

Comment letters may be submitted electronically, in pdf text format (if less than 15 megabytes in total size), to the Clerk to the Board via e-mail at [commentletters@waterboards.ca.gov](mailto:commentletters@waterboards.ca.gov). If the file is greater than 15 megabytes in total size, then the comment letter may be submitted by fax at (916) 341-5620. Please indicate the subject line: **"Comment Letter – Proposal to Develop a Storm Water Program Workplan and Implementation Strategy."**

Couriers delivering hard copies of comment letters must check in with lobby security personnel, who can contact Jeanine Townsend at (916) 341-5600.

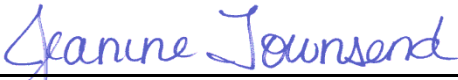
**PROCEDURAL MATTERS**

At the July 7, 2015 Stakeholder Meeting, State Water Board staff will present the elements of the Proposal to Develop a Storm Water Program Workplan and Implementation Strategy, the approval and implementation schedule, and further opportunities for public participation. Interested parties will have the opportunity to speak to State Water Board staff and ask questions.

**ADDITIONAL INFORMATION**

Questions concerning this Notice and/or the stakeholder meeting may also be directed to Ms. Sarah Gatzke at (916) 341-5517 or [Sarah.Gatzke@waterboards.ca.gov](mailto:Sarah.Gatzke@waterboards.ca.gov).

June 25, 2015  
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Date

  
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Jeanine Townsend  
Clerk to the Board