



*“The New Voice of Salmon”*

July 6, 2012

**Via email: [Bay-Delta@waterboards.ca.gov](mailto:Bay-Delta@waterboards.ca.gov)**

Jeanine Townsend, Clerk to the Board  
State Water Resources Control Board  
1001 I Street  
PO Box 100  
Sacramento, CA 95812-0100

Re: Bay-Delta Workshop Panels

Dear Ms. Townsend:

This letter, submitted on behalf of the Northern California Water Association (NCWA), Glenn-Colusa Irrigation District (GCID), and Golden Gate Salmon Association (GGSA), is in response to the State Water Resources Control Board’s (SWRCB) June 22, 2012 Notice of Public Workshops and Requests For Information for the Comprehensive (Phase 2) Review and Update to the Bay-Delta Plan (Notice).

The Notice sets forth a proposed structure for various panels that will cover various topics, including Ecosystem Changes and the Low Salinity Zone; Bay-Delta Fisheries Resources; and a panel on Analytical Tools. NCWA, GCID, and GGSA propose that Dave Vogel, a salmonid fisheries biologist with Natural Resources Scientists, Inc., participate on the salmonid panel(s) discussing Bay-Delta Fisheries Resources.

Our understanding is that Dr. Brock Bernstein will be formulating the salmonid panel compilations and we would request that he coordinate with the undersigned, and Mr. Gonella, on how to best utilize Mr. Gonella’s participation on a salmonid panel(s) during the workshop.

Mr. Gonella’s contact information is as follows:

Victor Gonella, President  
Golden Gate Salmon Association  
1370 Auto Center Drive  
Petaluma, CA 94952

If you have any questions, or require additional information, please do not hesitate to contact any of the undersigned on page two.

Thank you.



*“The New Voice of Salmon”*

Sincerely,

A handwritten signature in black ink that reads "Todd Manley".

Todd Manley, NCWA

A handwritten signature in black ink that reads "Thaddeus Bettner".

Thaddeus Bettner, General Manager, GCID

A handwritten signature in blue ink that reads "Victor Gonella".

Victor Gonella, President, GGSA



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**DRAFT - July 12, 2012 Board Meeting  
Date, Time Location**

**I. Motions**

- A. Approval of Minutes from April 12, 2012
- B. Approval of Strategic Plan
- C. New Mission Statement (?? – was it changed ??)

**II. President’s Message**

**A. Administration**

- 1. Recruitment – new hires, introductions and roles
- 2. Pledge update – legislators, friends, businesses – 250,000 pledges
- 3. Fish Tales July newsletter – draft in their Board packets / Quarterly slick magazine launches in October, 2012 – board approved at April 2012 meeting. Board input on advertisers for October magazine?
- 4. Calendar meeting with Gov. Jerry Brown – introduce GGSA purpose and benefits throughout California, ask for his signature of pledge, get photo op. Which board members?
- 5. Alignment of activities, initiatives and ideas around strategic plan, consider resources and capacities. Disciplined focus = success at goals.

**B. Fishing Update (?)**

**C. Development**

- 1. Wells Fargo meeting
- 2. Las Vegas casino developer (Montel?)



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3. Board member contacts and cultivation - \$250k fundraising goal by EOY – will be standing board meeting discussion

### III. Press launch

#### A. Immediate Success, “hits,” highlights

1. Michael Coats share feedback, objectives – board

**\*\*Dinner Break\*\***