



February 2, 2017

Ms. Kathy Mrowka
Mr. John O'Hagan
Ms. Marianna Aue
Mr. Les Grober
State Water Resources Control Board
1001 I Street
Sacramento, CA 95814

RE: SWRCB CDO Condition 2

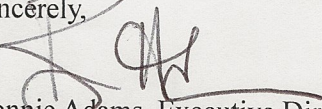
We are writing again to state our Association's continuing strong support for the Monterey Peninsula Water Management District's January 3, 2017 proposal on CDO Condition 2.

As we previously wrote, the hospitality industry employs more than 20,000 people and generates over \$2 billion in local tax revenue. To show the breadth of our Association a roster of our Board of Directors and their respective businesses is attached. We are the County's number two industry behind only agriculture. But this issue is larger than the hospitality industry. A meaningful and fair implementation of Condition 2 is essential to our entire community.

Monterey Peninsula's residents and businesses have lived and worked for years with the constraints of a significant and highly successful water conservation program administered by the MPWMD. The community as a whole has achieved water savings that are largely unequaled in the State. At the same time however we have been unable to benefit from our success due to the inability to change uses, with or without a zoning change, even if the change of use does not result in an increase in allowable water use. That has damaged our residents, employees and businesses. Without some change in the application of Condition 2 we cannot assure our businesses are sustainable and that the housing needs of our community, particularly affordable and workforce housing can be met.

We continue to believe the District's proposal will benefit our community and meet the purpose and intent of the CDO. We ask that you support the District's proposal.

Sincerely,


Bonnie Adams, Executive Director
Monterey County Hospitality Association

Attachment: Roster of the MCHA Board of Directors



**MONTEREY COUNTY HOSPITALITY ASSOCIATION
BOARD OF DIRECTORS
2017-2018**

Marion Abaunza – Hilton Garden Inn
John Avella - CSUMB
Teddy Balestreri Jr – Sardine Factory
Mel Bettcher – Highlands Inn
Rene Boskoff – Monterey Marriott
Marci Bracco – Chatterbox PR
Cynthia Buhl – The Crossroads Carmel
Gill Campbell – Mazda Raceway Laguna Seca
Janine Chicourrat – Portola Hotel & Spa
Chris Chidlaw – Chidlaw Marketing
Carol Chorbajian – CCME
Gary Cursio – Monterey Golf Management Group
Sean Damery – Bernardus Lodge & Spa
Kaitlin Ford – Pocketful of Plans
Mia Jarick – GuestLife
Michelle Knight – Adventures by the Sea
Mike La Pier – Mty Peninsula Airport District
Brent McNally – The Tides
Mike Oprish – Corral de Tierra Country Club
Teri Owens – Embassy Suites
Sean Panchal – America’s Best Hotel
Peter Radler – Cypress Inn
Ken Rauh – A Taste of Monterey – Wine Market & Bistro
David Rosenberg – Monterey Bay Aquarium
Max Schroeder – Quail Lodge & Golf Club
Brad Shupe – Poppy Hills Golf Course
Julie Weaver – Pebble Beach Company

ADMINISTRATIVE OFFICE

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