



EDMUND G. BROWN JR.
GOVERNOR



MATTHEW RODRIGUEZ
SECRETARY FOR
ENVIRONMENTAL PROTECTION

State Water Resources Control Board

April 8, 2015

Mr. Eric R. Cogdill, President
California Lodging Industry Association (CLIA)
1017 L Street, #527
Sacramento, CA 95814-3805
<http://www.clia.org/contact.cfm>

Dear Mr. Cogdill:

I am requesting your assistance to alert and educate CLIA /CHLA members of requirements under a recently adopted [emergency conservation regulation](#) by the State Water Resources Control Board (State Water Board or Board) that directs your industry to immediately implement certain water conservation practices. The new emergency water conservation regulation is intended to safeguard the state's remaining water supplies as California enters a fourth consecutive dry year.

Under the regulation, hotels and motels must offer their guests the option of not laundering towels and linens daily; and must prominently display notice of this option in each guestroom using clear and easily understood language.

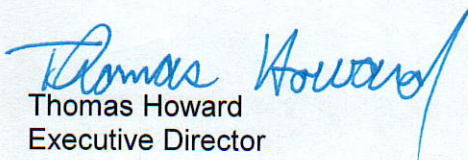
We understand many members of your organization have already adopted similar conservation practices and in turn, are assisting the state in educating the public to conserve water. We need your support to make sure this practice is uniform in all lodging establishments across California.

We sincerely appreciate your support to alert and educate your members, as well as provide specific training guidance to assist lodging industry employees on this important water conservation effort.

For more information and materials to assist in this education and messaging, including downloadable hotel sign templates, please visit the Save Our Water website at: <http://saveourwater.com/for-water-agencies/toolkit/>. For more information, the State Water Board has established an [Emergency Water Conservation Portal](#).

Thank you for your attention to this matter.

Sincerely


Thomas Howard
Executive Director

FELICIA MARCUS, CHAIR | THOMAS HOWARD, EXECUTIVE DIRECTOR



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ENVIRONMENTAL PROTECTION

State Water Resources Control Board

April 8, 2015

Mr. Terry Haack, Chair
California Hotel and Lodging Association (CHLA)
414 29th Street
Sacramento, CA 95816
<http://www.calodging.com/>

Dear Mr. Haack:

I am requesting your assistance to alert and educate CLIA /CHLA members of requirements under a recently adopted [emergency conservation regulation](#) by the State Water Resources Control Board (State Water Board or Board) that directs your industry to immediately implement certain water conservation practices. The new emergency water conservation regulation is intended to safeguard the state's remaining water supplies as California enters a fourth consecutive dry year.

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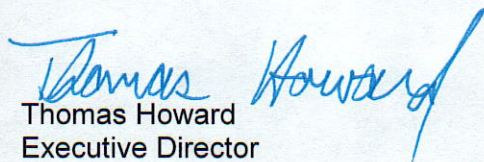
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Thank you for your attention to this matter.

Sincerely


Thomas Howard
Executive Director

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State Water Resources Control Board

April 8, 2015

Mr. Jot Condie, President
California Restaurant Association
621 Capitol Mall, Suite 2000
Sacramento, CA 95814

Dear Mr. Condie:

I am requesting your assistance to alert and educate California Restaurant Association members of requirements under a recently adopted [emergency conservation regulation](#) by the State Water Resources Control Board (State Water Board or Board) that directs your industry to immediately implement certain water conservation practices. The new emergency water conservation regulation is intended to safeguard the state's remaining water supplies as California enters a fourth consecutive dry year.

Under the regulation, restaurants must ask customers whether they want water first, before pouring it.

We understand many members of your organization may have already adopted similar conservation practices and in turn, are assisting the state in educating the public to conserve water. We need your support to make sure this practice is uniform in all places where food and drink are served and/or purchased across California.

We sincerely appreciate your support to alert, and educate your members, as well as provide specific training guidance to assist food and beverage industry employees on this important water conservation effort.

For more information and materials to assist in this education and messaging, including downloadable restaurant sign templates, please visit the Save Our Water website at: <http://saveourwater.com/for-water-agencies/toolkit/>. For more information, the State Water Board has established an [Emergency Water Conservation Portal](#).

Thank you for your attention to this matter.

Sincerely

A handwritten signature in blue ink that reads "Thomas Howard".

Thomas Howard
Executive Director

FELICIA MARCUS, CHAIR | THOMAS HOWARD, EXECUTIVE DIRECTOR

1001 I Street, Sacramento, CA 95814 | Mailing Address: P.O. Box 100, Sacramento, Ca 95812-0100 | www.waterboards.ca.gov