
State Water Resources Control Board

SUBJECT: WATER CONSERVATION WARNING LETTER

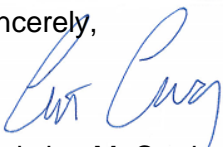
We have reviewed your water conservation data submitted for June 2015 and have determined that the <<INSERT WATER SUPPLIER>> was within 4 percent of meeting its required water conservation target. Although you were close to meeting your target, you should immediately take additional steps to enhance water conservation efforts and ensure the conservation requirement is met in future months. Moving forward, it will be important to increase conservation efforts because compliance is based on cumulative water saving and any conservation deficiencies in the month of June will need to be made up in future months.

As you know, the greatest opportunity to conserve water occurs during the warmer summer months, so quick action now will be critical to meeting your conservation requirement. Following are some actions you should consider:

- Further reducing the number of days and/or total run times that outdoor irrigation is allowed;
- Increasing staffing and budgets for water conservation messaging/outreach, surveillance, and enforcement;
- Imposing fines for water waste or violation of conservation requirements and publicizing those efforts;
- Finding and repairing system leaks;
- Adjusting rate structures to incentivize water conservation; and,
- Reviewing water meter data to identify high water users for targeted outreach

Be advised that the State Water Resources Control Board may **initiate formal enforcement if the <<INSERT WATER SUPPLIER>> does not meet its conservation requirement in the future.** If you have any questions or need assistance regarding this matter, please contact Mr. Matthew Buffleben at (916) 341-5891.

Sincerely,



Christian M. Carrigan, Director
Office of Enforcement