

# Pilot CA Small Water Systems Rates Dashboard

October 30, 2020  
9:00 am

*Remote participation only*



# Welcome and Meeting Logistics

**CALIFORNIA WATER BOARDS**

**SAFER PROGRAM**

## Presentation Outline

- State Water Board Introduction
- Background and Demonstration of Dashboard
- Next Steps

## Ways to Participate-

- 1. Watch ONLY:** Visit [video.calepa.ca.gov](https://video.calepa.ca.gov)
- 2. Email:** Submit a comment or ask a question that will be read aloud, send an email to: [safer@waterboards.ca.gov](mailto:safer@waterboards.ca.gov)
- 3. Q&A:** Submit a question using the Q&A feature at the bottom of your Zoom Screen. You can UPVOTE any question you would like answered.
- 4. Raise Hand:** Attendees will be given the opportunity to provide verbal comment or ask questions, if you're interested in this option, please raise your virtual hand when the time is right.

- Please wait for your name to be called.
- Public comments are 3 minutes each.



# Welcome and Introduction

Kristyn Abhold  
Needs Analysis Unit  
Division of Drinking

## Audience Poll Question 1

Do you think water system financial information should be publically available in a central location state-wide?

- Yes
- No

## Audience Poll Question 2

Have you read the background paper: ***“Introducing the California Small Water Systems Rates Dashboard”***?

- Yes, read the whole thing
- Yes, I skimmed it
- No, but I plan to
- No, I don't intend to read it

Access Background Paper here:

[https://www.waterboards.ca.gov/safer/docs/introducing\\_california\\_small\\_water\\_systems\\_rates\\_dashboard.pdf](https://www.waterboards.ca.gov/safer/docs/introducing_california_small_water_systems_rates_dashboard.pdf)

## Capacity Development

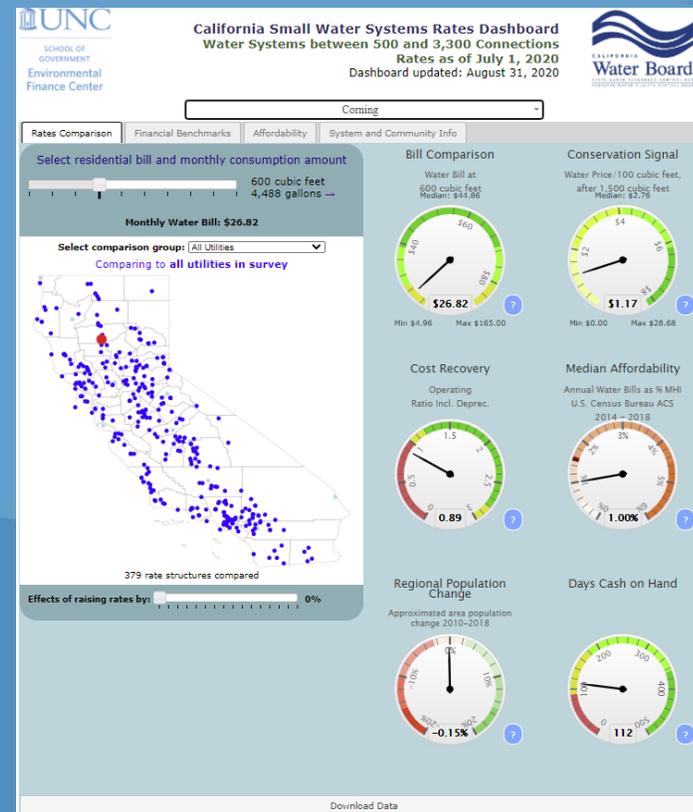
- **Capacity Development** is a process for water systems to acquire and maintain adequate technical, managerial and financial (TMF) capacity.
- **TMF capacity** enables water systems to have the capability to consistently provide safe drinking water to the public.
- **Financial Capacity** – the ability to acquire and manage sufficient financial resources to plan for, achieve, and maintain compliance with drinking water standards.

## Pilot CA Small Water Systems Rates Dashboard

- The State Water Board's goal for piloting the small water systems rates dashboard is to:
  - **Provide a tool to small water systems for financial planning and rate setting.**
  - **Assist State Water Board staff in assessing "Financial Capacity" of small water systems.**
  - **Assess long-term value of financial data collection and analysis.**

# Introducing the California Small Water Systems Rates Dashboard

October 30, 2020  
Webinar



SCHOOL OF GOVERNMENT  
Environmental Finance Center

efc.sog.unc.edu



Dedicated to enhancing the ability of governments and other organizations to provide environmental programs and services in fair, effective and financially sustainable ways.

<http://efc.sog.unc.edu>

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**Partners:**



Utility staff

Governing boards

Customers

# Data and information are critical for decision-making

Policy-makers

Researchers

Regulators

Funders



# Sharing Information with Elected Officials when Staff Requested a Water Rate Increase

According to a national survey of 1,408 water/wastewater utilities in the U.S. in 2014:

- 94% included information about the utility's financial condition ...
- 74% included information about what nearby utilities are charging ...
- 58% included information about what similar sized utilities are charging ...

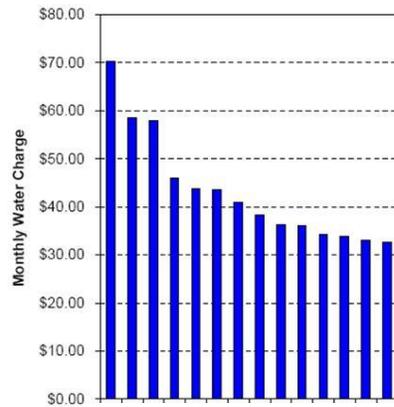
... and the information was judged by staff as “very or somewhat useful”.

Staff of 62% of the utilities compared rates to nearby utilities themselves as part of their internal rates review process prior to presenting a rate case to their governing body.

# Elected Officials Cared About the Information

315 elected officials reported that the following were “very important” or “important” factors in their decisions about whether to raise water rates:

- Long-term impact on the utility’s financial condition: 97%
- What nearby utilities are charging: 51%
- What similar sized utilities are charging: 56%
- Long-term affordability for residential customers: 92%



List of different water systems in a region or state

**CalEPA / OEHHHA Draft Human Right to Water Data Tool**  
Office of Environmental Health Hazard Assessment  
Community Water Systems

Water Quality | Accessibility | Affordability | Full Report and Description of Indicators

**DRAFT Data Tool**

The Composite Water Quality Score ranges from 0 to 4, with higher scores indicating better outcomes. The Composite Score is based on:

- The average of scores for two sub-components: Exposure and Compliance
- The Exposure Sub-Component is comprised of 4 indicators:
  - High Potential Exposure
  - Presence of Acute Contaminants

Identifies how many contaminants (out of 19) had at least one year with an average annual concentration above the MCL. Click here for more info. View High Potential Exposure map.

**Delft Colony Water (PWSID: 5403023)**

This system serves 400 people. The scores for this system are as follows (for more information see panel to the left):

Composite Water Quality score: 3.07 (possible range 0-4)  
Scores for each indicator (pre-weighted) are shown below:  
Potential high exposure: 3. This system had 1 contaminant with potential high exposure.

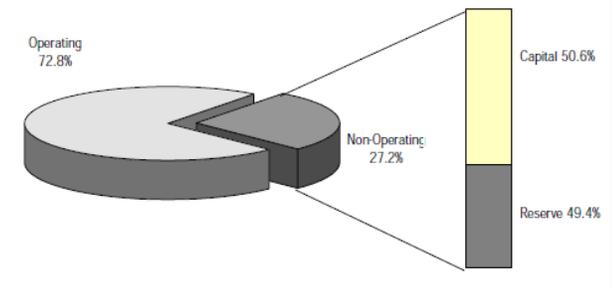
LEGEND  
Water Quality (draft scores)  
> 3 to 4  
> 2 to 3  
> 1 to 2  
0 to 1  
\*Community water systems shown only

**2019 CONSUMER CONFIDENCE REPORT**

Results are from the most recent testing performed in accordance with state and federal drinking water regulations. The State allows monitoring for some contaminants less than once per year because the concentrations of these contaminants do not change frequently. Some of the data, though representative, are more than one year old.

PRIMARY STANDARDS MONITORED AT THE SOURCE-MANDATED FOR PUBLIC HEALTH							
INORGANICS Sampled from 2017 to 2019 (b)	GROUNDWATER		MWD'S SURFACE WATER		PRIMARY MCL	MCLG or PHG	MAJOR SOURCES IN DRINKING WATER
	AVERAGE	RANGE	AVERAGE	RANGE			
Aluminum (µg/l)	ND	ND	0.12	ND - 0.11	1000	600 (a)	Erosion of natural deposits, residue from surface water treatment processes
Arsenic (µg/l)	2.9	2.9	ND	ND	10	0.004 (a)	Erosion of natural deposits, glass/silica production wastes, runoff
Barium (µg/l)	ND	ND	ND	ND	1000	2000 (a)	Oil drilling waste and metal refinery discharge, erosion of natural deposits
Fluoride (mg/l) (f)	0.3	0.3	0.70	0.1 - 0.9	2.0	1 (a)	Erosion of natural deposits, water additive that promotes strong teeth
Nitrate (mg/l as N)	1.9	1.9	0.50	0.5	10	10 (a)	Runoff and leaching from fertilizer use/septic tanks/sewage, natural erosion
RADIOLOGICAL - (pCi/l) (Sampled from 2017) (b)							
Gross Alpha	ND	ND	ND	ND	15	0	Erosion of natural deposits
Gross Beta	NA	NA	ND	ND	50	0	Decay of natural and man-made deposits
Radium 226	ND	ND	ND	ND	5 (j)	0.05	Erosion of natural deposits
Radium 228	0.1	0.1	ND	ND	5	0.019	Erosion of natural deposits
Uranium	ND	ND	ND	ND	20	0.43 (a)	Erosion of natural deposits
PRIMARY STANDARDS MONITORED IN THE DISTRIBUTION SYSTEM - MANDATED FOR PUBLIC HEALTH							
MICROBIALS	DISTRIBUTION SYSTEM		PRIMARY MCL	MCLG or PHG			
	AVERAGE # POSITIVE	RANGE # POSITIVE					
Total Coliform Bacteria	0	0	>1 Positive	0	Naturally present in the environment		
DISTRIBUTION SYSTEM							
Turbidity (NTU)	ND	ND - 0.2	TT	-	Soil runoff		
DISINFECTION BY-PRODUCTS (d) AND DISINFECTION RESIDUALS							
HIGHEST RUNNING ANNUAL AVERAGE	DISTRIBUTION SYSTEM		PRIMARY MCL	MCLG or PHG			
	AVERAGE	RANGE					
Trihalomethanes-TTHMs (µg/l)	13.8	5.7 - 24.0	80	-	By-product of drinking water chlorination		
Halacetic Acids (µg/l)	4.1	ND - 3.9	60	-	By-product of drinking water disinfection		
Total Chlorine Residual (mg/l)	1.5	0.5 - 2.6	4.0 (e)	4.0 (f)	Drinking water disinfectant added for treatment		
AT THE TAP PHYSICAL CONSTITUENTS (20 sites sampled in 2019)							
90%ile	BELL GARDENS SYSTEM TAP		ACTION LEVEL	MCLG or PHG			
	# OF SITES ABOVE THE AL						
Copper (µg/l)	110 (g)	0	1300 AL	300 (a)	Internal corrosion of household plumbing, erosion of natural deposits		
Lead (µg/l)	ND (g)	0	15 AL	0.2 (a)	Internal corrosion of household plumbing, industrial manufacturer discharges		
SECONDARY STANDARDS MONITORED AT THE SOURCE-FOR AESTHETIC PURPOSES							
Sampled from 2017 to 2019 (b)	GROUNDWATER		MWD'S SURFACE WATER		SECONDARY MCL	MCLG or PHG	
	AVERAGE	RANGE	AVERAGE	RANGE			
Aggressiveness Index (corrosivity)	11.9	11.9	12.1	12.1 - 12.5	Non-corrosive	-	Natural/industrially-influenced balance of hydrogen/carbon/oxygen in water
Aluminum (µg/l) (h)	ND	ND	123	ND - 110	200	600 (a)	Erosion of natural deposits, surface water treatment process residue
Chloride (mg/l)	50	50	53	5.5 - 58	500	-	Runoff/leaching from natural deposits, seawater influence
Color (color units)	ND	ND	ND	ND - 1.0	15	-	Naturally-occurring organic materials
Specific Conductance (µS/cm)	570	570	491.5	435 - 521	1,800	-	Substances that form ions when in water, seawater influence
Odor (threshold odor number)	1	1	0.5	ND - 1.0	3	-	Naturally-occurring organic materials
Sulfate (mg/l)	78	78	82	65 - 93	500	-	Runoff/leaching from natural deposits, industrial wastes
Total Dissolved Solids (mg/l)	340	340	357	246 - 611	1,000	-	Runoff/leaching from natural deposits

**SURFACE WATER UTILITY BUDGET SUMMARY: BY FUND TYPE/FUND**

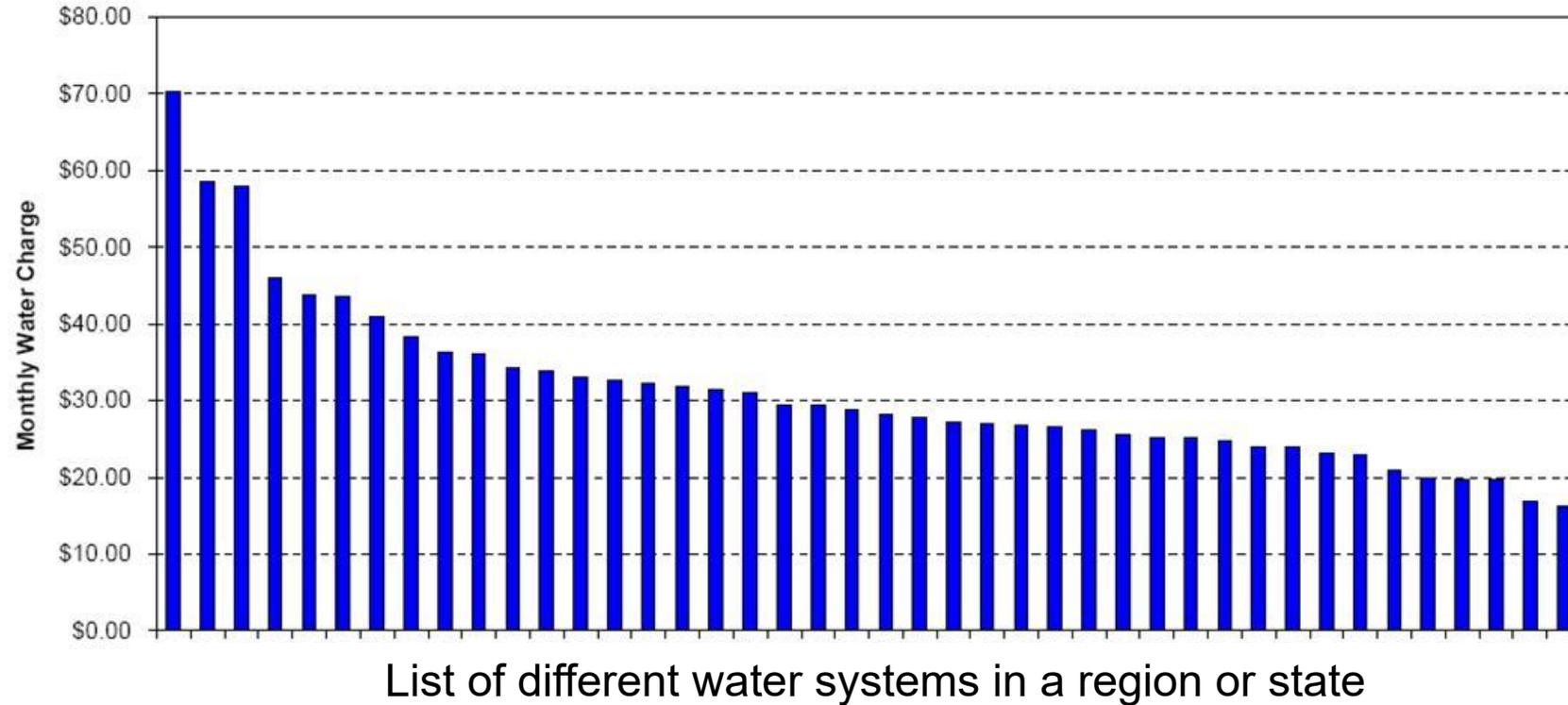


The Surface Water Utility officially began operation on January 1, 1998. The majority of the utility's resources go toward maintenance and public education activities. The capital projects portion of the budget (the non-operating budget) focuses on culvert rehabilitation and improvements on private property that aid the overall drainage system.

**ENTERPRISE FUNDS COMBINING STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION Year Ended June 30, 2019**

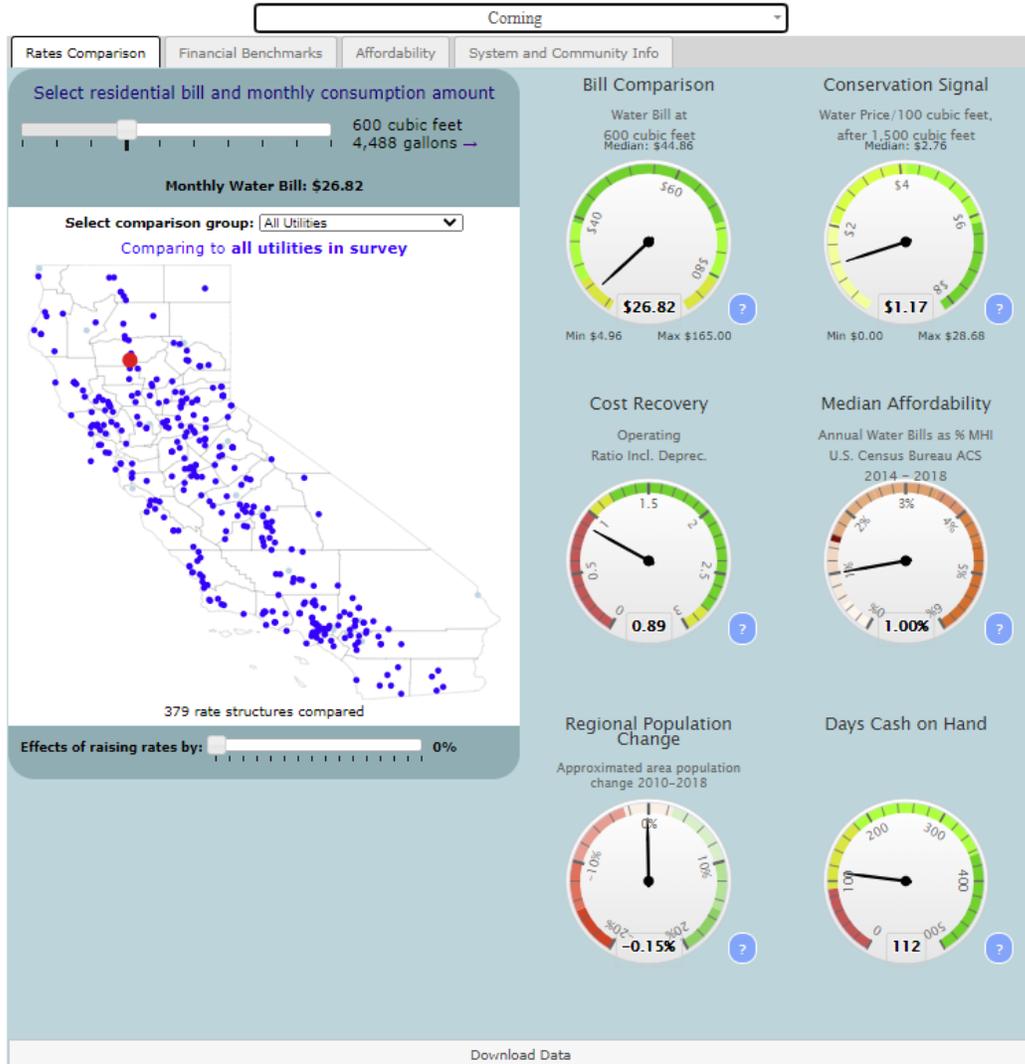
	Sewer Enterprise Fund (Fund 610, etc)	Solid Enterprise Fund (Fund 611, etc)	Analysis of Change				
			Last year Budget*	This year Budget	% Change	Next year Budget	% Change
<b>OPERATING REVENUES:</b>							
Charges for Service	\$ 1,919,877	\$ -					
Connection fees	-	9,057					
Lease and Rents	82,940	-					
Other Revenue	2,011,874	-					
Total Operating Revenues	4,014,691	9,057	3,084,889	3,329,918	7.94%	**	**
<b>OPERATING EXPENSES:</b>							
Salaries and Benefits	408,492	-	4,070	7,578	220,482	322,323	
Utilities	90,193	-	33,132	-	150,500	671,042	
Depreciation	487,410	-	-	-	4,762	12,517	
Amortization	7,755	-	-	-	-	-	
Other Expenses	946,783	500,707	14,064	9,715	286,371	1,757,640	
Total Operating Expenses	1,940,633	500,707	51,884	17,293	1,390,845	3,901,362	
Operating Income (Loss)	71,241	(2,072)	(17,619)	(1,373)	(29,476)	20,701	
<b>NON-OPERATING REVENUE (EXPENSE)</b>							
Investment Earnings	12,954	439	545	145	10,099	24,182	
Interest Expense	(237,653)	-	-	-	(126,680)	(364,333)	
Net Non-Operating Revenues (Expenses)	(224,699)	439	545	145	(116,581)	(340,151)	
Income Before Transfers	(153,458)	(1,633)	(17,074)	(1,228)	(146,057)	(319,450)	
Operating Transfers In	285,000	-	-	-	78,500	363,500	
Operating Transfers Out	(285,000)	-	-	-	(78,500)	(363,500)	
Changes in net position	(153,458)	(1,633)	(17,074)	(1,228)	(146,057)	(319,450)	
<b>NET POSITION, BEGINNING OF YEAR</b>							
As Previously Stated	1,136,541	(10,837)	3,178,462	20,457	1,286,890	5,611,513	
Prior period adjustment	-	-	-	-	7,381	7,381	
As Restated	1,136,541	(10,837)	3,178,462	20,457	1,294,271	5,618,894	
Residual Equity Transfers In	79,280	-	-	-	25,000	104,280	
Residual Equity Transfers Out	(79,280)	-	-	-	(25,000)	(104,280)	
<b>NET POSITION, END OF YEAR</b>	\$ 983,083	\$ (12,470)	\$ 3,161,388	\$ 19,229	\$ 1,148,214	\$ 5,299,444	

# Comparing Rates – Common Way



## Potential problems?

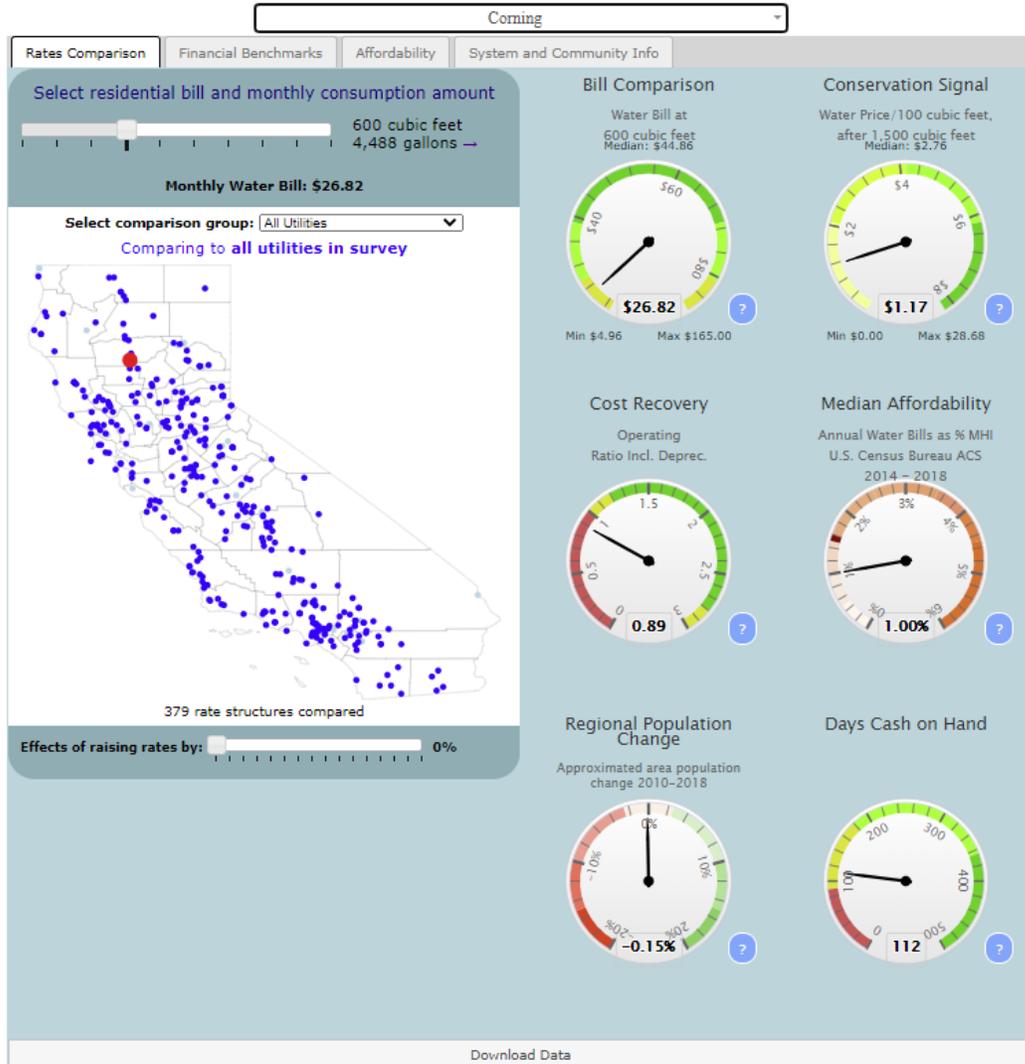
- Comparing to utilities that are not similar
- Comparing to only a few utilities
- Comparing only one bill amount
- Comparing nothing besides rates
  - pressure to keep rates low
  - regardless of financial condition of utility
  - ignores customers' ability to pay
  - ignores price signals, policies, performance



# The California Small Water Systems Rates Dashboard

Interactive tool to allow utilities to better benchmark rates, financial, and system performance data, and other key metrics to guide local financial decisions.

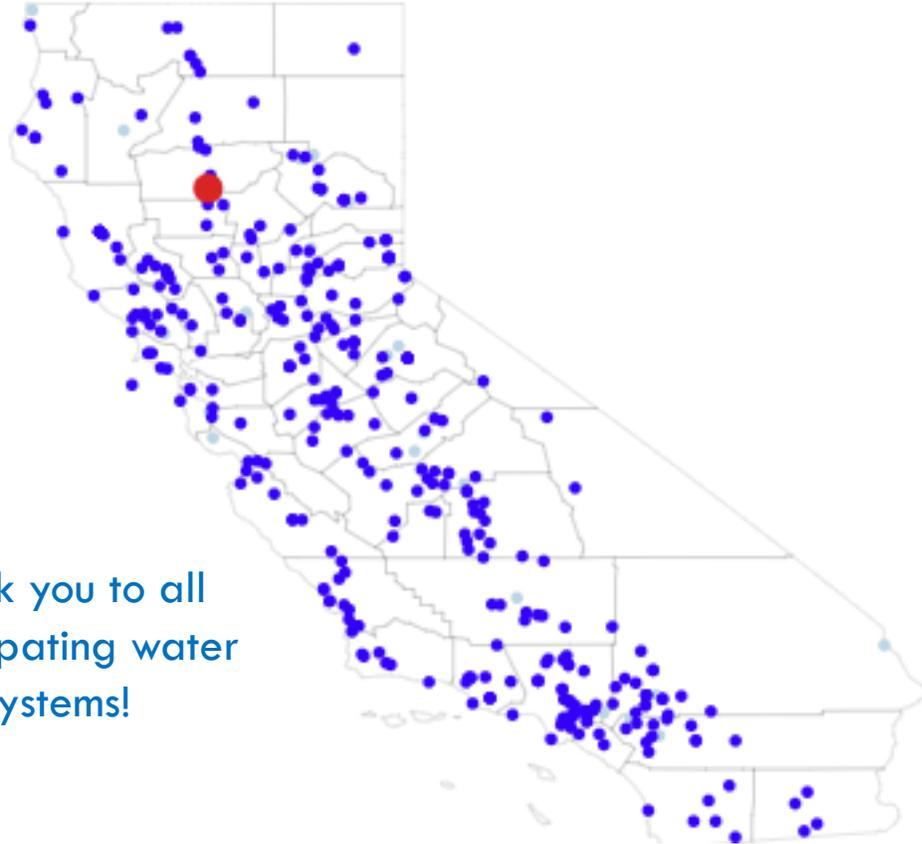
To be used by utility staff, governing boards, technical assistance providers, researchers, and more.



- Pilot for California
- Community water systems with 500 – 3,300 connections
- Rates as of July 2020
- Published dashboard on August 31
- Available to the public at <http://efc.sog.unc.edu/CAdashboard>

# Rate Sheets Collected by EFC Directly from Water Systems

# Additional Data Compiled by EFC, UCLA Luskin Center for Innovation, and SWRCB from



Thank you to all  
participating water  
systems!



# Survey of Water Rates (Summer 2020)



- EFC invited community water systems with 500 – 3,300 connections that charge residential water rates to participate. 92% participated.
- Websites and direct communication
- Rate structures and computed bills for ranges of consumption
- Residential monthly water bills calculated for 0 – 1,800 cubic feet and 0 – 15,000 gallons



# Metrics Included / Benchmarked

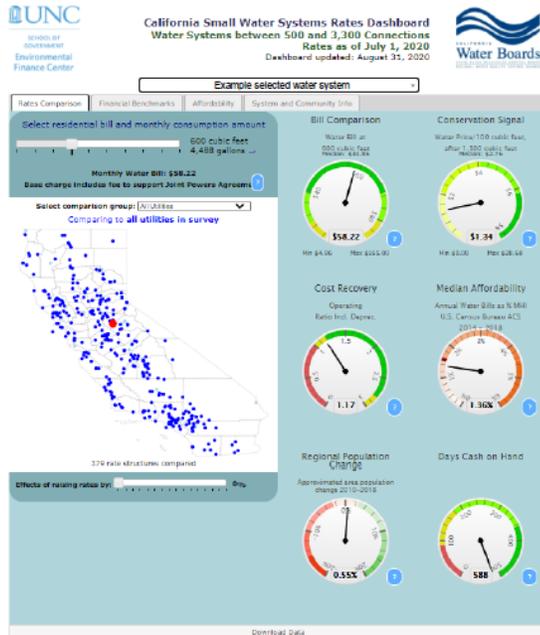
- Monthly water bill at various consumption points
- Water marginal price at high consumption
- Financial performance
  - Operating ratio
  - Simple cost recovery
  - Days cash on hand
  - Revenue per connection
- Regional change in population
- Affordability
  - Bill as % MHI
  - Bill as % of 20<sup>th</sup> Percentile Income
  - # of hours at minimum wage
  - % Poverty, unemployment
- Performance
  - Number of water quality violations
  - Number of monitoring violations
  - Compliance with HR2W
  - % of metered connections

# For More Information

[https://www.waterboards.ca.gov/safer/docs/introducing\\_california\\_small\\_water\\_systems\\_rates\\_dashboard.pdf](https://www.waterboards.ca.gov/safer/docs/introducing_california_small_water_systems_rates_dashboard.pdf)

## Introducing the California Small Water Systems Rates Dashboard

Benchmarking July 2020 water rates and other financial and performance data of community water systems serving between 500 and 3,300 connections throughout the State of California



The dashboard is free to use and open to the public at <http://efc.sog.unc.edu/CAdashboard>. Note: not compatible with Internet Explorer and older versions of Microsoft Edge.

## What is the Dashboard?

The California Small Water Systems Rates Dashboard (dashboard) is an online information-sharing resource with an interactive interface that allows users to compare or benchmark residential rates, financial, and system performance data of community water systems serving between 500 and 3,300 connections. The dashboard utilizes an interactive interface that visualizes information via easy-to-understand graphics. The visualization allows the user to gain a multi-faceted understanding of the water system's financial health and performance. The dashboard is already populated with data for each water system and no data inputs are required. Simply select your water system to view its information on the displayed indicators.

This dashboard was commissioned by the California State Water Resource Control Board (SWRCB, or State Water Boards) as a pilot dashboard and resource for small community water systems. Feedback is being solicited from users to consider future developments. The dashboard was created by the Environmental Finance Center at the University of North Carolina, Chapel Hill (EFC at UNC), working with the UCLA Luskin Center for Innovation, during the spring and summer of 2020. The California Small Water Systems Rates Dashboard is similar to other Rates Dashboards created by UNC for water systems in other states.

## What is its primary purpose?

The dashboard provides information that may be useful to water system managers, governing bodies, technical assistance providers, and other organizations in making decisions that affect the financial management of the water system.

Tracking a water system's financial health is a valuable management and decision-making tool. Benchmarking rates, affordability, financial capacity, and system performance metrics can help a water system measure and understand its strengths and identify potential areas of concern. For instance, benchmarking a water system's financial cost recovery metric can illustrate whether a system's low water rates, relative to other similar-sized systems' rates, may be adversely affecting its long-term financial stability. Monitoring key performance indicators, or how they compare to other water systems, allows decision-makers to assess current financial performance, determine whether rates or financial policies need to change, and plan for future growth and development of the enterprise. This kind of financial planning is integral to building a sustainably-managed utility that is able to protect public and environmental health and provide reliable service.

## How do I access it? How much does it cost?

The dashboard is free to use and open to the public at <http://efc.sog.unc.edu/CAdashboard>. Features of the dashboard may not be compatible with Internet Explorer or older versions of Microsoft Edge. Recommend using alternative or updated browsers.

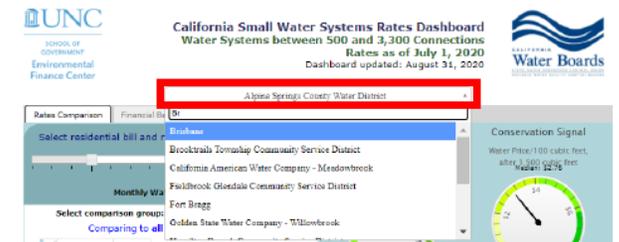
## Who should use the California Small Water Systems Rates Dashboard?

Everyone is welcome to use the dashboard. Examples of who might find the dashboard particularly useful for decision-making purposes include, but not limited to:

- Managers and staff of water systems to benchmark their rates and financial performance during budgeting season
- Local officials and governing board members to quickly assess the water system's performance and rates affordability while considering requests to adjust rates

## How do I use it? (Selecting the inputs)

- Go to <http://efc.sog.unc.edu/CAdashboard>
  - Features of the dashboard may not be compatible with Internet Explorer or older versions of Microsoft Edge. We recommend using alternative or updated browsers.
- Click OK to display the dashboard.
- Underneath the title, click on the dropdown menu and select the name of the water system you wish to display. You can type in a portion of the water system's name to filter the dropdown, alphabetical list of water systems.

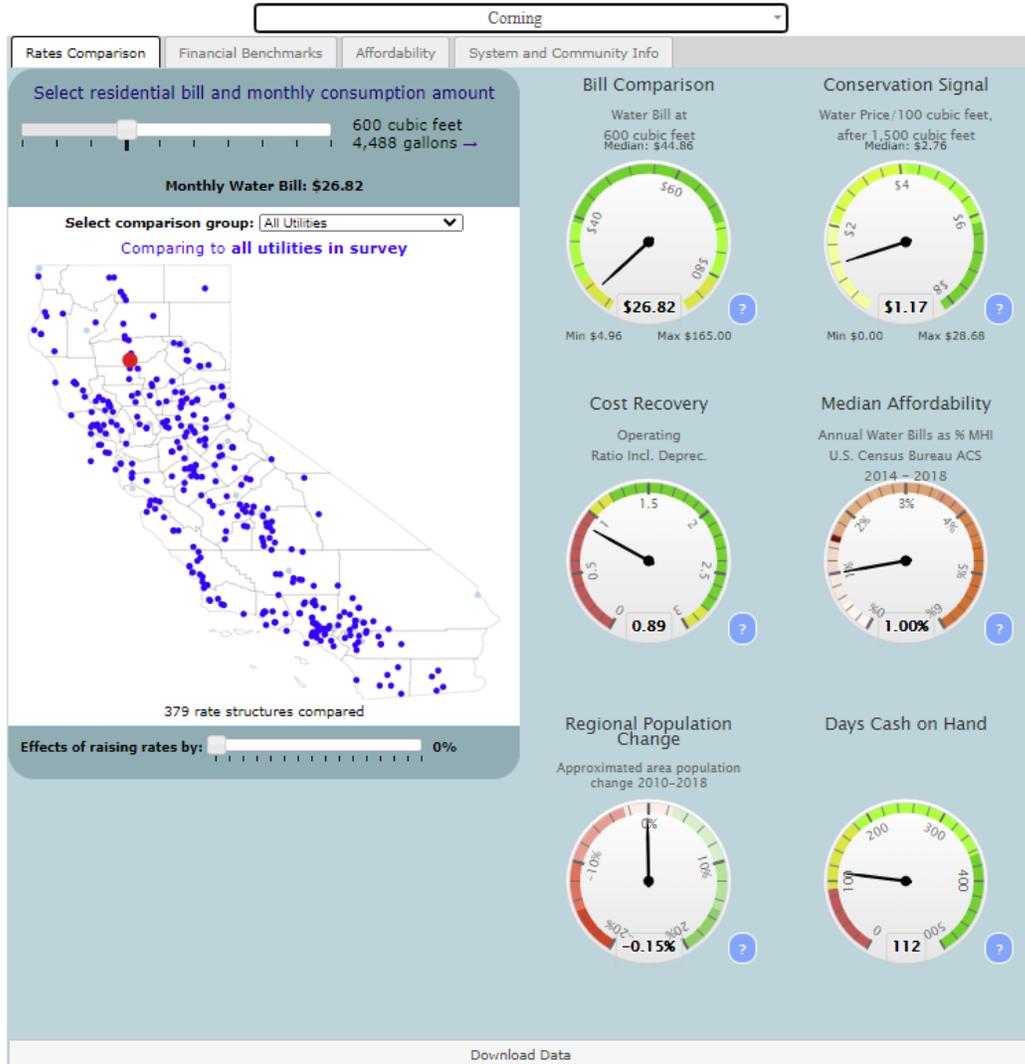


- Move the slider under "Select residential bill and monthly consumption amount" to the monthly consumption amount for which you want to compare the monthly water bill.



- The dashboard defaults to consumption points in hundreds of cubic feet (ccf). If you wish to select a consumption point in thousands of gallons instead, click the small arrow next to the word "gallons" and you'll be switched to an identical dashboard using 1,000 gallons instead of ccf.





# Live Demonstration of the California Small Water Systems Rates Dashboard

# Corrections or Missing Data

Email [efc@sog.unc.edu](mailto:efc@sog.unc.edu) by **November 30, 2020** if:

- The data for your water system is inaccurate (for the displayed time period; will not update with more recent data).
- Your 500-3,300 connection community water system is not on the dashboard and you can provide the missing data.



# Free One-on-One Assistance

If you would like one-on-one direct assistance by the EFC in understanding the metrics of the dashboard for your water system and a discussion on the key findings for decision-making, email Stephen Lapp at [slapp@sog.unc.edu](mailto:slapp@sog.unc.edu) by **March 31, 2021**.

Or indicate your interest during this webinar.

We will follow up to schedule a time for a virtual meeting at your convenience.



## Audience Poll Question 3

What are your initial impressions of the CA Small Water Systems Rates Dashboard?

- I like it!
- I'd like to see some modifications to the Dashboard
- I don't like the Dashboard
- I need more time before I can provide feedback

# Next Steps

**Kristyn Abhold**  
**Needs Analysis Unit**  
**Division of Drinking**

## Immediate Next Steps

- Incorporate public feedback to finalize **California Small Water Systems Rates Dashboard**.
  - Pilot Dashboard: <https://efc.sog.unc.edu/resource/california-small-water-systems-rates-dashboard>
  - Background Paper: [https://www.waterboards.ca.gov/safer/docs/introducing\\_california\\_small\\_water\\_systems\\_rates\\_dashboard.pdf](https://www.waterboards.ca.gov/safer/docs/introducing_california_small_water_systems_rates_dashboard.pdf)
  - Submit feedback by **November 30, 2020** to: [SAFER@waterboards.ca.gov](mailto:SAFER@waterboards.ca.gov)
  - Email Title: Rates Dashboard
- Is it useful? Should it be continued in the future? Should it be expanded? Suggestions for edits, additions, deletions, or clarifications? Any problems? How would you like this tool to be improved (if at all)?

## Vision of the Future

- This is a pilot – assess value of collecting, analyzing and displaying financial information for small water systems.
- The State Water Board will begin collecting additional financial through the Electronic Annual Report (eAR) and other methods to maintain data set.
- Continue to develop new tools and resources for supporting TMF capacity analysis and development.

# Updates to the 2020 Electronic Annual Report (eAR)

## New “Water Rates” Section: Customer Charges, Income, & Affordability

### A. Water Rates & Charges

- A.1 Residential Water Rates & Charges
- A.2 Residential Service Connections
- A.3 Non-Residential Water Rates & Charges

**Whole Section -  
Skipped/Hidden for TNC and  
NTNC**

### B. Income: Revenue & Expenses (NEW)

- B.1: Total Revenue Generated from Different Sources
- B.2: Total Expenses

### C. Affordability

- C.1 Shut-offs
- C.2 Residential Customer Assistance

## Discussion Topic: Open Q&A

Do you have any questions about or recommendations on how UNC should refine the CA Small Water Systems Rates Dashboard?

### Ways to Participate-

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- Public comments are 3 minutes each.

# Closing Remarks & Gratitude

# Thank you!

Questions or comments please contact us:

[SAFER@waterboards.ca.gov](mailto:SAFER@waterboards.ca.gov)

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