

**CALIFORNIA REGIONAL WATER QUALITY CONTROL BOARD
SAN FRANCISCO BAY REGION**

TENTATIVE ORDER

SETTING ADMINISTRATIVE CIVIL LIABILITY FOR:

**VVP American, Inc.
2755 Lafayette St. #65
Santa Clara, Santa Clara County**

The California Regional Water Quality Control Board, San Francisco Bay Region (hereinafter called the Water Board), finds with respect to VVP American, Inc. (hereinafter called the Discharger), that:

1. The Discharger operates the facility, which discharges storm water associated with industrial activity. In 2002, the Discharger submitted a Notice of Intent (NOI) to obtain coverage under the State Water Resources Control Board's discharge permit for Storm Water Discharges Associated with Industrial Activities, Water Quality Order NO. 97-03-DWQ, NPDES No. CAS000001 (General Permit). The Discharger's Waste Discharge ID No. is 243I017433.
2. The General Permit states, in part:

“Section B. Monitoring Program and Reporting Requirements

“14. All facility operators shall submit an Annual Report by July 1 of each year to the Executive Officer of the Regional Water Board responsible for the area in which the facility is located and to the local agency (if requested).”
3. The Discharger violated Section B of the General Permit by failing to submit its 2006/2007 annual report by July 1, 2007.
4. On August 6, 2007, the Executive Officer issued a Notice of Noncompliance (NNC) letter to the Discharger. The Discharger was notified of its obligation to submit an annual report and to comply with the General Permit. The Discharger was required to respond by September 8, 2007, but failed to do so.
5. By certified mail dated November 13, 2007, the Executive Officer issued a second NNC letter to the Discharger. This letter was to inform the Discharger that it was in violation of the General Permit and that the Executive Officer would recommend enforcement actions if an annual report was not submitted. No written or verbal response to the letter was provided by the Discharger.
6. Board staff left a telephone message on January 2, 2008. During phone discussions with the Discharger's representative via telephone in February and March, 2008, the representative confirmed that the 2006/2007 annual report had not been submitted.

7. On April 2, 2008, the Discharger submitted to the Water Board's office the 2006-2007 annual report.
8. Water Code Section 13385 states, in part:
 - “(a) Any person who violates any of the following shall be liable civilly in accordance with this section:*
 - (2) Any waste discharge requirements or dredge and fill material permit.*
 - “(c) Civil liability may be imposed administratively by the state board or a regional board pursuant to Article 2.5 (commencing with Section 13323) of Chapter 5 in an amount not to exceed the sum of both of the following:*
 - (1) Ten thousand dollars (\$10,000) for each day in which the violation occurs.”*
 - (2) [subsection 2 is not pertinent to this ACL]*
9. Water Code Section 13385 authorizes Administrative Civil Liability not exceeding \$10,000 for each day in which the violation occurs. The 2006/2007 annual report was submitted on April 2, 293 days past the July 1, 2008 deadline. In addition, the annual report was inadequate, as it did not document compliance with monitoring requirements.
10. On June 20, 2008, the Assistant Executive Officer issued a Complaint (R2-2008-0036) to the Discharger proposing a \$10,825 Administrative Civil Liability for the violation of the General Permit, and California Water Code Section 13385. The Discharger has not contested the Complaint's allegations.
11. On July 18, 2008, the Assistant Executive Officer circulated an Errata Notice regarding the June 20, 2008 Complaint. The Errata Notice revised the proposed administrative civil liability to \$10,400 from \$10, 825 to correct a calculation error.
12. The Water Board, after hearing all testimony, determined the Discharger is subject to civil penalties. in determining the amount of civil liability the following factors have been taken into consideration:
 - “...the nature, circumstance, extent, and gravity of the violation or violations, whether the discharge is susceptible to cleanup and abatement, the degree of toxicity of the discharge, and, with respect to the violator, the ability to pay, the effect on ability to continue in business, any voluntary cleanup efforts undertaken, any prior history of violations, the degree of culpability, economic savings, if any, resulting from the violation, and other matters of justice may require.”*

13. The Board determined, with respect to the factors in Finding No. 9, the following:

a. Nature, circumstances, extent, and gravity of the violation

Late submittal of the annual report is a significant violation because the Water Board relies on the report to determine the Discharger's compliance with the General Permit.

The Discharger was given a number of warnings, including two Notices of Noncompliance and numerous telephone conversations. These annual reports are a key means of determining the quality of stormwater runoff from the Discharger's site and ensuring the Discharger is implementing appropriate control measures at its site. In addition, the annual report eventually submitted past the deadline indicated that requirements of the General Permit, including site monitoring, were not met.

b. Susceptibility to cleanup, violator's voluntary cleanup efforts, and toxicity of the discharge

Cleanup is not applicable to failure to submit the annual report. Toxicity of discharge cannot be addressed.

c. Prior history of violations

The discharger has submitted its annual reports from previous years in a timely manner.

d. Degree of culpability

The storm water regulations are applicable to all industrial sites on a nationwide basis. All dischargers are required to comply with the General Permit. The Discharger is fully culpable for violating the terms and conditions of the General Permit, which implements the Clean Water Act.

e. Savings resulting from the violation

The Discharger has realized cost savings by: failure to perform required sampling and analyses, and late submittal of the annual report. Assuming an average-sized site, the minimum economic savings for not submitting and annual report is approximately \$1000/year.

f. Discharger's ability to pay

The Discharger has not demonstrated an inability to pay the proposed amount.

g. Other matters that justice may require

Staff time to prepare a Complaint and supporting information is estimated to be 15 hours. Based on an average cost to the State of \$125 per hour, the total cost is \$2,500.

14. A \$10,400 Administrative Civil Liability is appropriate based on the determinations in Finding No. 10. This includes staff costs of \$2,500.

15. This action is an Order to enforce the laws and regulations administered by the Water Board. Issuance of this Order is exempt from the provisions of the California Environmental Quality Act (Public Resources Code Section 21000, et seq.), in accordance with Section 15321(a)(2), Title 14, of the California Code of Regulations.
16. The Discharger may petition the State Board to review this action. The State Board must receive the petition within 30 days of the date this order was adopted by the Water Board. The petition will be limited to raising only the substantive issues or objections that were raised before the Water Board at the public hearing or in a timely submitted written correspondence delivered to the Water Board.

IT IS HEREBY ORDERED that VVP American, Inc. is civilly liable for the violation of the General Permit cited in Complaint No. R2-2008-0036, and shall pay the administrative civil liability in the amount of \$10,400. The liability shall be paid to the State Water Pollution Cleanup and Abatement Account within 30 days of the date of this Order.

I, Bruce H. Wolfe, Executive Officer, do hereby certify that the foregoing is a full, complete, and correct copy of an Order adopted by the California Regional Water Quality Control Board, San Francisco Bay Region, on August 13, 2008.

Bruce H. Wolfe
Executive Officer