

STATE OF CALIFORNIA
REGIONAL WATER QUALITY CONTROL BOARD
SAN FRANCISCO BAY REGION

STAFF SUMMARY REPORT (Debbie Phan)
MEETING DATE: March 11, 2020

ITEM: 10

SUBJECT: Social Media Debut

CHRONOLOGY: Follow-up from a July 2019 Executive Officer's Report Item

DISCUSSION: The Regional Water Board officially launched social media accounts on Twitter, Instagram, and Facebook. The goal is to increase public awareness about water quality issues in our Region and share our efforts in solving them.

Each week, Water Board staff will create a feed consisting of, but not limited to, water quality information, updates on regulatory measures, volunteer programs, partnerships, and current events. In order to create a diverse array of content, each division from the Regional Water Board will provide posts on a rotating basis.

To keep up to date with the Regional Board's social media activities, see the following:

[Twitter.com/SFBayWaterBoard](https://twitter.com/SFBayWaterBoard)
[Instagram.com/SFBayWaterBoard](https://www.instagram.com/SFBayWaterBoard)
[Facebook.com/SanFranciscoBayWaterBoard](https://www.facebook.com/SanFranciscoBayWaterBoard)