







# We're at the very southern edge of king salmon habitat in North America.



#### These salmon...



#### ...keep these afloat



#### As well as many small neighboring businesses



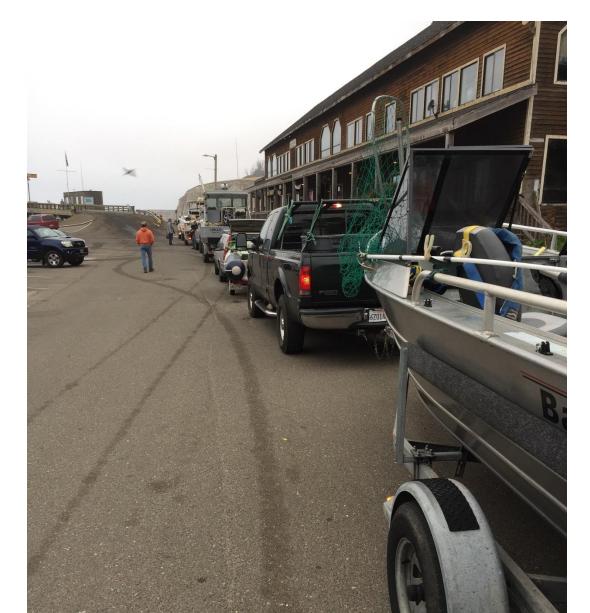
#### Like Tim Elie's Outdoor Pro Shop in Rohnert Park



# Ocean salmon anglers spend over \$150 on average just to try to catch a salmon



#### People wait in long lines for a chance to fish salmon



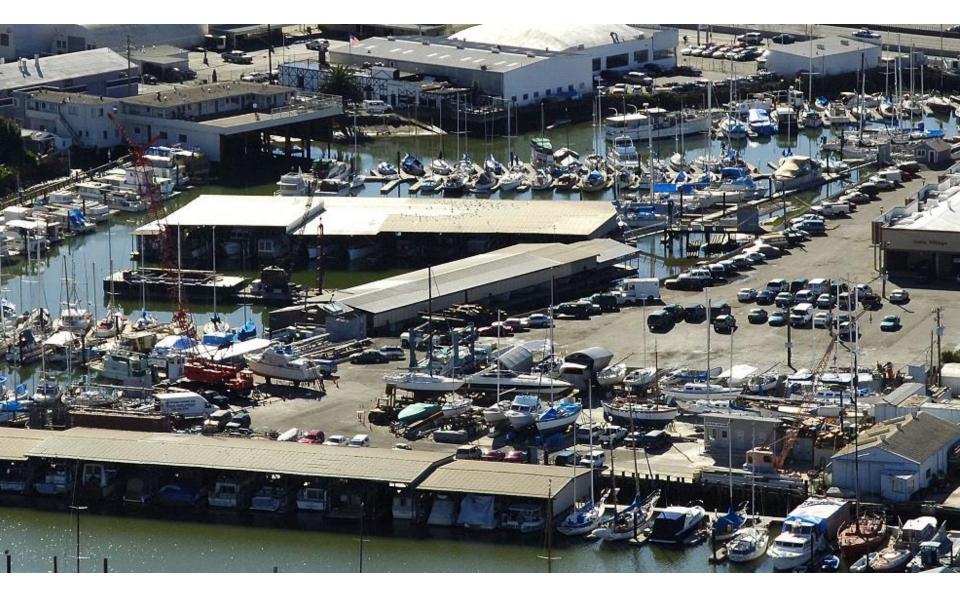
## They pay a lot of money to pack onto charter boats all up and down the coast to fish salmon



#### They pack into fishing and outdoor shows



## Businesses that serve the salmon industry abound in Central and Northern California



## **Moss Landing**



# Sacramento River fishing supports many families by providing food for many and employment for some



#### Humans aren't the only ones that like salmon



### Salmon just need a little water to survive



#### Please don't let any more California rivers die

















## **Commercial harvesters in action**



## Salmon is one of the only wild foods people can buy directly from the producer



# Salmon harvesters are the strongest advocates for the resource

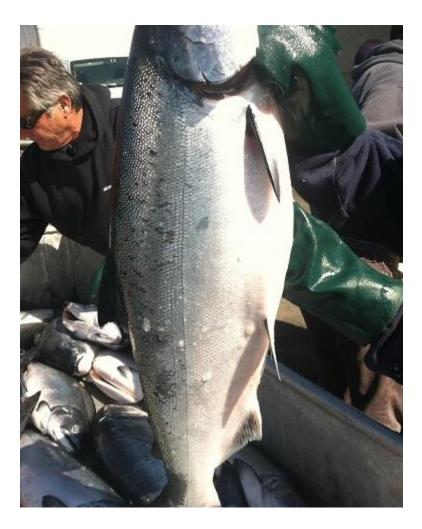




## Our working waterfronts



# Why are our activities view as less important than theirs?

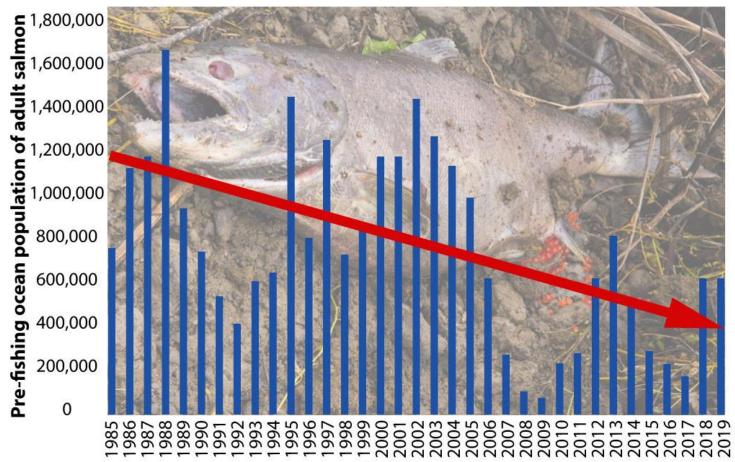




# For a luxury food consumed largely overseas

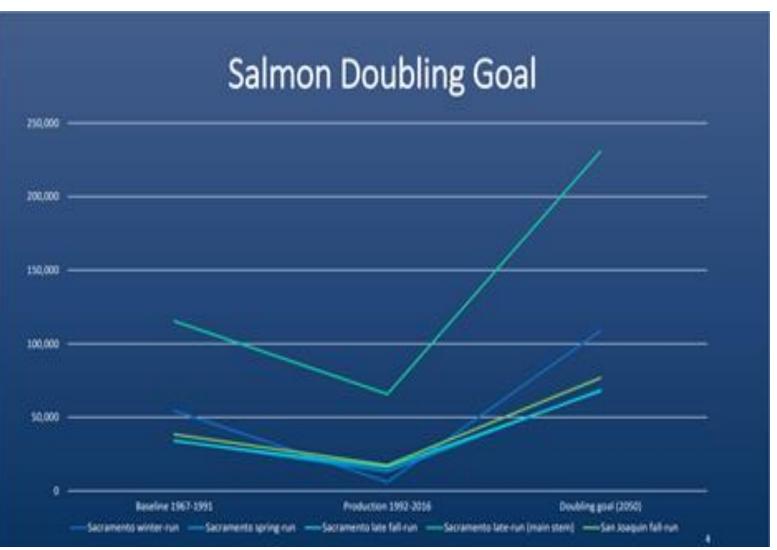


### Central Valley Salmon population 1985-2019



Year

### During last year's Zeke Grader Fisheries Forum Secretary Crowfoot presented the following



## 2021 Recommended Commercial Salmon Season (v 2020)

2020		2021	
Area	Season	Area	Season
KMZ	Closed	KMZ	Closed
Fort Bragg	August 1-10 September 1-30	Fort Bragg	August 1-17 September 1-30
San Francisco	May 6-12 May 18-31 June 1-6 June 14-30 July 13-31 August 1-28 September 1-30	San Francisco	June 16-30 July 17-22 August 1-17 September 1-30
Fall target zone	October 1-2, 5-9, 12-15	Fall target zone	October 1, 4-8, 11-15
Monterey	May 1-12 May 18-31 June 1-6 June 14-30 July 13-31 August 1-28	Monterey	May 1-12 May 20-27 June 16-30 July 17-22 August 1-17

## 2021 Recommended Recreational Salmon Season (v 2020)

2020		2021	
Area	Season	Area	Season
KMZ	June 6 – August 9	KMZ	June 29 - August 1
Fort Bragg	May 1 – November 8	Fort Bragg	June 29 - October 31
San Francisco	May 1 – November 8	San Francisco	June 26 - October 31
Monterey	May 1 – October 4	Monterey	April 3-May 15 May 16 - September 30

## We can (and should) do better



## Salmon is great food Please ensure our continued ability to provide it for you!



## Thank you!